



CHELSEA CLIFTON

Marketing Manager

YEARS OF EXPERIENCE: 3

CONSTRUCTION EXPERIENCE:

Moran Construction Consultants, LLC
2019 thru Present

Macy's Inc.
2017 thru 2019

CERTIFICATIONS:

OSHA 30 Hour Training
Primavera 3 Day Training

EDUCATION:

B.S. Marketing
LSU

RESPONSIBILITIES:

MCC, LLC Marketing Responsibilities:

- Execute a marketing strategy for the company
- Collect quantitative & qualitative data from campaigns
- Perform market analysis & research
- Develop marketing & advertising activities
- Manage & update company database
- Organize marketing material

Macy's Marketing Responsibilities:

- Create customer engagement for the cosmetic section for a local store
- Manage local store's social media account for cosmetic section